

Presenting with Impact

This intensive but highly enjoyable 2-day workshop demonstrates how to deliver a presentation that is clear, convincing and above all, memorable. Through practice, discussion and personal coaching, participants will learn how to present with greater confidence, clarity and impact.



Program Content

- What makes a good presentation?
- How best to structure content
- How to open and close with impact
- Audience involvement techniques to obtain and maintain interest
- How to analyse audiences to create targeted messages that are persuasive
- How to overcome nerves
- How to use visual aids effectively
- The impact of eye contact, rhythm, speed, voice projection & pitch
- The impact of body language on undermining or reinforcing messages
- How to anticipate and handle questions, and
- Techniques to help engender your audience to taking the decisions you require, post presentation

Program Outcomes

By the end of the program, participants will:

- Know the principles of structuring an effective presentation
- Know how to motivate an audience through involvement
- Be able to control breathing to help overcome stress
- Be able to demonstrate techniques that help build rapport and enhance influence
- Be able to use different types of visual aids effectively being aware of the advantages and disadvantages of each
- Appreciate the different learning needs of individuals, and be able to accommodate for these in a presentation
- Demonstrate effective voice control
- Demonstrate effective spatial positioning and timing
- Use body movement to reinforce their message, and
- Overall, be able to present with more confidence & impact

The program is designed to be

- Highly practical and participative. Participants of the program will be given multiple opportunities to put their new learning into practice
- Video recording will be used as a means to observe individual performance and provide personal coaching on strengths and potential opportunities for development.

Who Should Attend?

- Anyone who is required to make presentations and is seeking to create a more memorable impression.

Program Duration

2 days